

CAROLINA BERGER

CREATIVE DIRECTOR
PERFORMER
_ MEDIA ARTIST

@carolbergerperformer

carolinaberger.com.br



_ ARTIST_B10

Carol Berger is an intermedia artist that works as performer, creative director and photographer. She was born in Santa Maria, in the South of Brazil, where she started her career with photography and documentary film as a director and screenwriter.

From 2004 to 2007, she lived in Buenos Aires where she completed her Master's in Documentary film (Universidade del Cine) creating documentaries on environmental and social issues, as well as beginning her research on production of presence, media art and subjectivity.

Creative Director of Avante Art Studio (São Paulo) C.B. creates intermedia performance projects from the fusion between body, technology and audiovisual arts.

Her research #DigitalSelfPresencaLab on the experiences of presence and technology combines new media and performance arts into immersive environments where ritualization, nature and feminist issues related to bodily awareness and to the Self connect the public to the artist's poetics.

In 2020 the project is expanded and forms the Collective #DigitalSelfPresenceLab: laboratory for the poetics of body and technology. With this background her expertise is to research and compose new forms of embodiment for live intermedia performances in immersive environments, virtual reality and augmented reality.

Carol Berger holds a PhD in Audiovisual Arts Poetics and concluded her Post-PhD researcher - Department of Performing Arts - University of São Paulo. She develops intermedia performances, video art, video performances, video dance and augmented reality projects as Avante Art Studio creative director and as an Associate Researcher at LabArteMídia - ECA/USP.



PERFORMANCE / XR / MEDI ARTS

2021

Creative director Avante Art Studio - Virtual Ritual -in progress - Creative director and executive producer - Brazil

Ethereum Entre- for Bienal Sur - Factors 8.0 - Brazil

PoDivã = for Perfidia Platform. - Mozilla Hub Platform - Virtual environment - a podcast with artists about creative process in media arts - Brazil

2020

Ethereum Origin - II Act - Passage Rite - Online Performance with the suport of MoBlanc Art Gallery

Ethereum Origin - I Act - Empowerment Rite- Online Performance for @encuentroinmedia - with the suport of MoBlanc Art Gallery

Passista 4.0 - augmented reality experience - artistic director - for @labartemia - Carnaval Sao Paulo - Rosas de Ouro

Rosas Revolution - 360 video experience (in post-production) - screenwriter and codirector - for @labartemidia - Rosas de Ouro - Carnaval 2020

Maska - video dance - performer, director and editor - 7' 20" - Florianopolis - Brazil

Talante - video dance - performer - 2'44 - Sao Paulo - Brazil

Emptiness - documentary - videoart - director and editor - 14' - Sao Paulo - Brazil

2019

In_Corporeal - Installation _ video performance and photography - @Moblancart art gallery - Santa Maria - Brazil

Body_Artifact - created with Paulo Costa - augmented reality performance - for USP X-Reality - EBAC and University of São Paulo - Brazil

Art Residency - OSítio_ art and technology - Florianópolis - Brazil

Ethereum - II Movement - intermedia performance - 2h 20 min

Ethereum Uterus - individual exhibition - video art installation

Ethereal Sculpture - video performance - exhibition at Labart - UFSM - Santa Maria Brazil - Art, cinema and audiovisual exhibition - Brazil

2018

Awakening Performance and talk on #LiveLivingPerformanceProject at UC Berkeley - Elemental Media Conference - USA

2017 Acting for Ressucita-me | Super-8 short film | Atos da Mooca Group | representing 2 characters |

Ethereum I Movement - Installation - Video performance and photography - for the collective exhibition "Múltiplos" @moblanc.art

2016

Awakening Performance | Theater CAC - ECA/USP - The performer worked in collaboration with post-graduate film students and professor Dr. Almir Almas - São Paulo - Brazil

#LiveLivingPerformanceProject is part of the Contemporary Performance Almanac - NYC - EUA <https://contemporaryperformance.com/2016/06/20/almanac-2016-carolina-berger-c-b-रत-contemporary-performance-sao-paulo-brazil/>

2015

Awakening Performance | LASALLE College of the Arts | Supervised by the director Prof. Dr. Steve Dixon - In collaboration with students and alumni from the Film and Animation School and Contemporary Music School. Singapore.

Qi - Video performance - Exhibition release: Sound Island Festival | ArtScience Museum - Singapore

Natura (2015 | directed by Ernesto Baca | Super-8 short film - Brazil - Argentina

Resident artist at Instituto Volusiano of Arts and Technology, January to March - São Paulo - Brazil

2014

Lícia in the Wonder Verge at Curta-SE Live Cinema Festival, Aracaju, Sergipe - Brazil - Prize for Live Audiovisual Performance

Untamed Performance - Performix/Satyrianas Theater Festival in São Paulo - Brazil

Lícia in the Wonder Verge at the Transmedia Arts Festival "Cineme-se" in Santos - Brazil

Lícia in the Wonder Verge at Instituto Volusiano of Arts and Technology, invited by the Brazil Performance Association - São Paulo - Brazil

Hacker TecnoBliss, (intermedia performance) developed as part of the project Hybrid: experimental prototyping in perceptual magnifiers, a community of researchers looking for solutions on urban mobility and "activism" - UNESP - SP - Brazil

2013

Lícia in the Wonder Verge at Epicentro Cultural within the context of the project Real Time Practices Research Group, São Paulo - Brazil

Producer - International Seminar "Experimental Settings: Numerical Audiovisual Culture" - University of São Paulo/Pago das Artes - Brazil

Concept and Performance of the Photography Project for Untamed Performance - DUO "Las Morochas - "PhotoWitchCraft" with Daniela Botelho

2012

Promisse Performance at the Romaria de Nossa Senhora da Medianeira pilgrimage in the South of Brazil, Santa Maria

2010

Sérgio de Assis Brasil Cultural Prize - City Council Prize for Audiovisual Production - Santa Maria - 2010

2008 - 2009

Herança (The Pampas Unknow Desert - documentary) - NUFF GLOBAL - Climate Change Ideas - financing prize - Nordic Youth Film Festival - Norway

Best documentary film - Gramado Cine Vídeo - Gramado - Brazil

Best documentary film - 6° Santa Maria Vídeo e Cinema - Santa Maria - Brazil

The Whereabouts of time - DOC TV IV - National Program for documentary production - MINC - Audiovisual Secretary - Brazilian Government prize - 2008-2009

PERFORMANCE ARTS

2012-2018
#LIVELIVINGPERFORMANCEPROJECT



2012-2018

#LIVELIVINGPERFORMANCEPROJECT

#LLPP is a trilogy of digital performances inspired by African Brazilian and indigenous South American ancestry cultures in which body movement is related to nature elements in ritualized circumstances.

The project explores the fusion between performance arts and live cinema from the idea of intermedial ritual aesthetics that criticizes the excess of MEDIATIC CONSUMERISM on our culture.

The live images of the performances are built with daily life mediatized representations of women, using the smart phones aesthetics as an extension of our performative body.

For each place and public the performances are adapted for the space and the public as well as for the different group of invited artists (musicians and VJs) that perform their authorial style in a creative dialogue with the performance artist.

Lícia in the Wonder Verge at Curta-SE Live Cinema Festival, Aracaju, Sergipe – Brazil – Prize for Live Audiovisual Performance



Untamed Performance – Earth and fire element



Awakening Performance



Awakening Performance – Air element International
release at LaSalle COLLEGE of the ARTS
directed by Steve Dixon – 2015

Awakening Performance – ECA/USP – 2016

Awakening Performance
Elemental Media Conference
UC Berkeley – 2018

#DIGITALSELFPRESENCELAB

SINCE 2016

First named as #DigitalSelfMediaLab, this platform of practice based research had its turning point in 2019 in the context of my Post-PhD research.

The paradox of presence in the era of digital connectivity was revealed as the core issue of the intermediality produced between media art and performance arts practices. #DigitalSelfPresenceLab investigates the principles of presence through the combination of real-and-synthetic technological performance - human-machine interactions generated by computer technology - media, extended reality and sensors - to create a contemporary understanding of movement and presence.

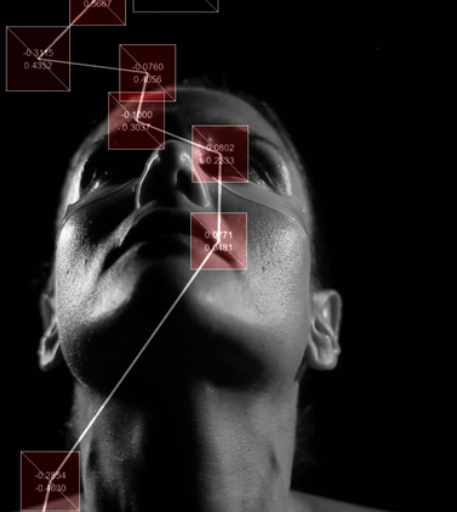
It's a rereading and updating of the technical basis of performance arts inspired by resonances of ancestral rites and dance-movement studies.

The platform includes workshops based on the practice of intermedia performances and other artistic combinations of body, media and sensors to ask how we can produce presence by means of new technologies.

website: <http://carolinaberger.com.br/medialab/>



AURAL GENESIS LIVE MACHINA



A "Digital Self" consisting of biosensors and parameters generated by algorithms in real time is revealed in AURAL GENESIS | LIVE MACHINA to make up an intermedia performance in which body, mind and code integrate in order to deconstruct stereotypes and conditions that create dualism between human and technological anatomies.

The creative use of the relational interface, body and generation of audiovisuals proposes an experience of rereading the aura of the artwork.

Teaser:

<http://carolinaberger.com.br/aural-genesis-livemachina-livelihoodperformanceproject/>

Documentation:

<https://vimeo.com/292205065>
password: intermediaperformance#11

Duration: 30 minutes

Technique: Intermedia performance _ Generation of live images and code art and Dance-performance with biosensors

Conception and Performance: Carolina Berger

Programming / live images: Caio Fazolin

Costume Designer: Isis Gomes

Production director and image assistant:

Tatiane Gonzalez

Photography: Vitor Brandão

Set Assistant: Kitty Menezes

Co_production: AVANTE _ Art Studio ADA

_Analytical Digital Analog

Support: LabArtMídia / USP

The project is part of the performer's Post PhD research on intermedia performance – Performing Arts Department – ECA/USP



ETHER.EU.M 1 MOVEMENT

Technique:

Video performance

Duration: 18' | Looping projection

Synopsis:

Movements on "space-time" gestures, bodily axis and distances inside a vast space of abandoned forms. If the Ether element is space as the union of all elements, Ether.eu.m is the expression of all the dances that make up a body in search of the SELF's language.

Ether.eu.m introduces a series of body and media works on ethereal anatomy, composing the space of the screen as an interconnected geometry of body and architecture.

<http://carolinaberger.com.br/ether-eu-m/>



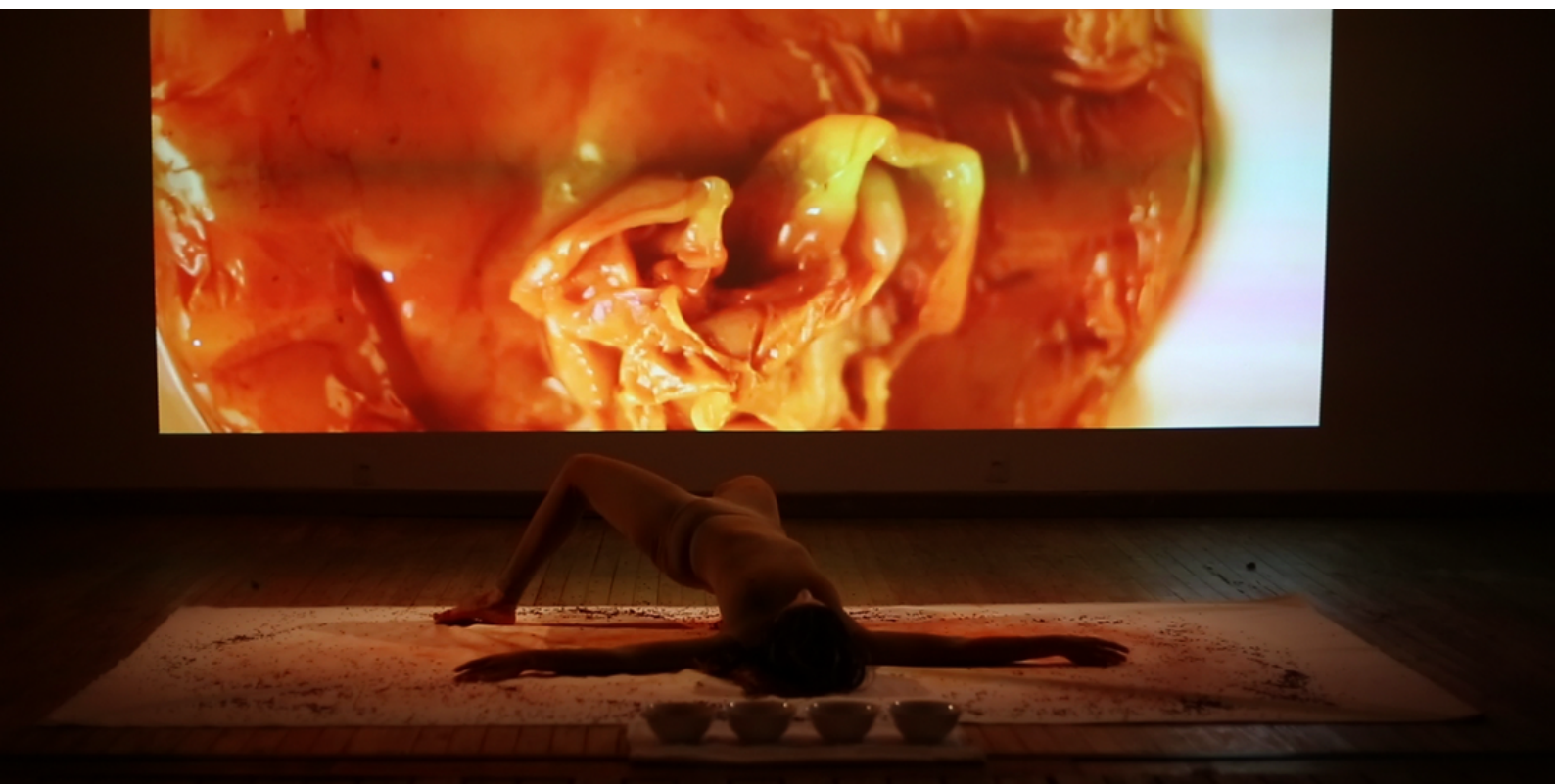
ETHER.EU.M || MOVEMENT



Ethereum | II Movement is a durational intermedia performance (around 2 hours) that stages the appearance of the presence in the body from a reading of birth and subjectivity. How the Self and matter are formed are both sides of the ritualized rebirth process, symbolized by the movements that take place based on the interaction-fusion between the stage body moving in dance-painting performance, generative sound design and projected images.

Ethereum is part of an intermedia performance project that consists of performative actions. Each performance is a movement of the project composed by performative acts, video performances and photography.

In addition to the boundaries between space and bodily anatomy, the set of works in Ethereum present the body as a platform for the chemical elements that make up life, relating to technical objects and their elemental composition.





Technique: Corporeal Live painting – natural pigment painting live performance and audiovisual projection

Video teaser:

<http://carolinaberger.com.br/ethereum-ii-movimento/>

Documentation:

<https://vimeo.com/329831312>

password: quintoelemento55#5





Live Painting - final canvas made during the live performance.

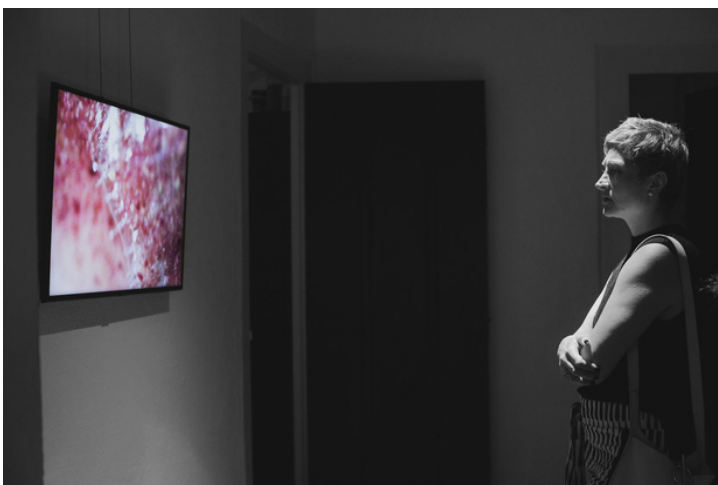
The painting made with bodily movements manipulating natural pigments and urucum seeds is part of the artist's theory on the origins of technology as rituals performed by our ancestors deep within the caves of the Paleolithic Period

4.3m X 183.

ETHEREUM UTERUS



Our body is composed of a tangible and interdependent mass of natural elements. The subtle movement of chemical reactions and exchanges between these elements forms our presence, equivalent to the total energy of the body. In any form of life, mass and energy are inseparable. One cannot exist without the other. In the energy of total presence, consciousness is like a mirror where all images reflect the matter that makes up our memories.



Technique:

Video installation – 7 single channel videoperformances

Documentation about the exhibition – in portuguese

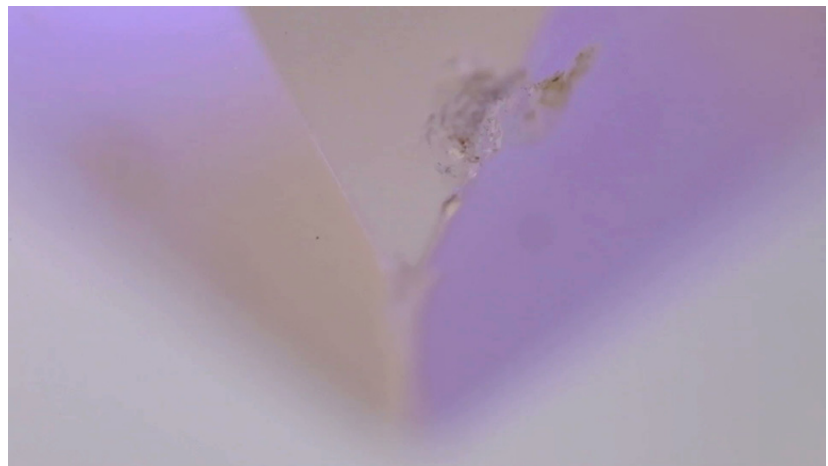
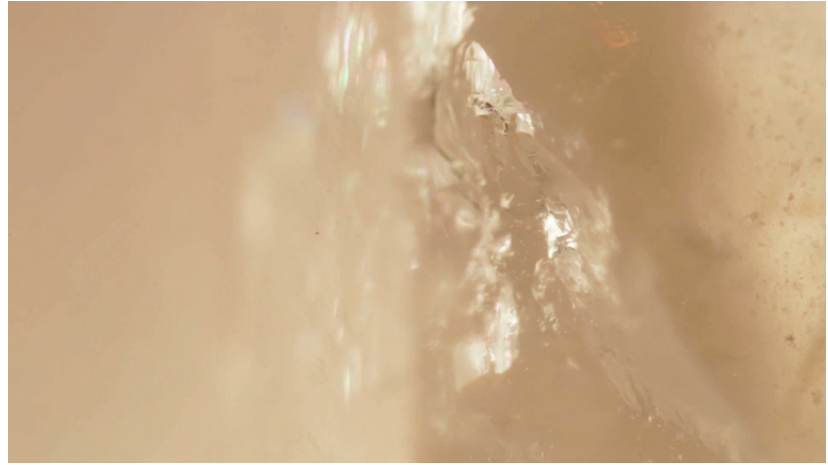
<https://vimeo.com/334780118>

More information:

<http://carolinaberger.com.br/ethereum-utero/>



ETHEREUM UTERUS / VIDEOFRAMES



ETHEREAL SCULPTURE

VIDEOPERFORMANCE



Installation
Ethereal Sculpture
Videoperformance and macro photography
Duration: 15 minutes

Complete video at
<https://vimeo.com/332701350>
Password: ethereum#1xyz



Ethereum



ORIGINS

Project about the origins of art and imagination that investigates how online rituals can inspire us to restore the sense of presence while living in social isolation circumstances through our Digital Self.

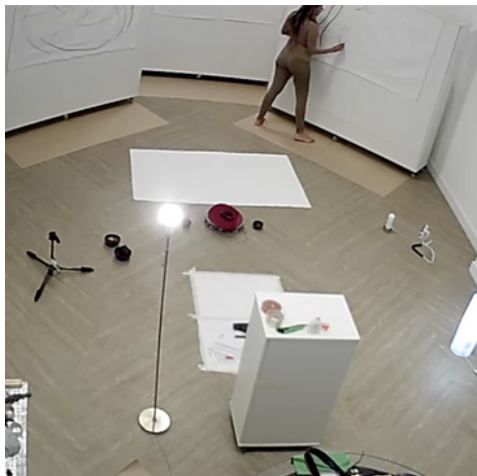
Ethereum Origins was conceived and produced during the artist quarantine in Santa Maria - RS_ Brazil.

3 months creative process of experiences and experiments on natural pigments, ritualistic embodiment, videoart and interactive poetics for live streaming t
2 Online Participatory Performances /
Videoart and 4 canvas live painting

Both performances Ethereum Origins I and II Act are part of the project that takes place at at the white cube of @moblanc.art gallery.

Ethereum Origins

1 ACT



03.10/2020. 1 Act - Initiation Rite

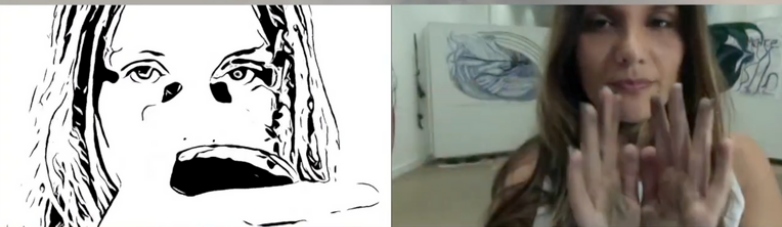
The artist was invited by Encontro In/MEDIA (MEX) to perform online.

The artist performed alone with 3 mobile phones as cameras at @moblanc.art gallery while the InMedia team was streaming the 4th videotart screen on Youtube/BF and Zoom platform.

The live rite was to start painting 4 canvas with body movements and natural pigments (urucum and coal).

Technique:

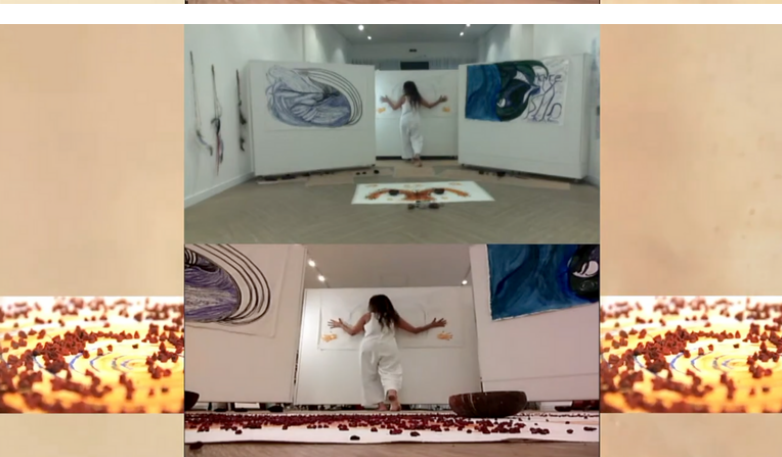
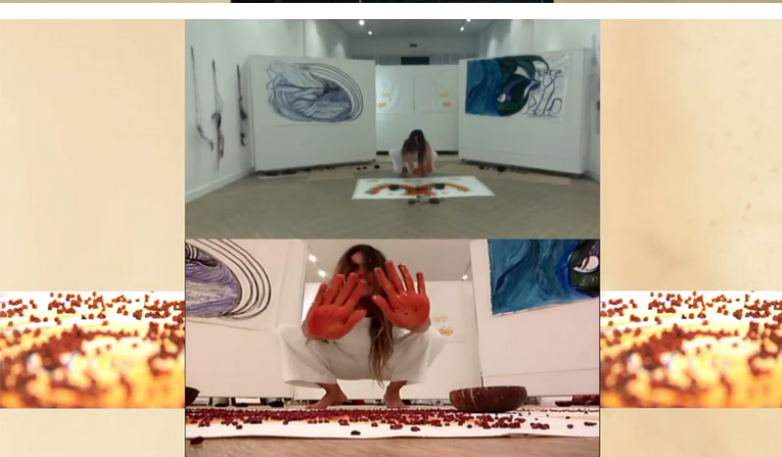
Split Screen composition (videoart and 4 live cameras) streaming



tir de agora para nos enviar a TUA VOZ.

O rito é teu.

Ethereum Origins II ACT



Teaser:
<https://www.youtube.com/watch?v=tSe35xxIKDE>

Performance:
<https://www.youtube.com/watch?v=KxzQHNI-eI0&t=397s>

The second participatory performance Ethereum Origins II Act invites the public to a Passage Rite after 3 months of creative process and rehearsals with the musician Ronaldo Palma.

In this performance, the artist finishes the 4 canvas with a live painting online participatory performance.

The public send audios in real time that will be mixed with live music. Their audios are the answer for the question:

What is your origin?

The words are used by the artist during the live painting to the composition of one canvas related to human mind as the source of imagination and arts.

Performer and creative director: Carolina Berger
Live Images Streaming: Paulo Costa
Live Soundscapes: Ronaldo Palma



Ethereum Entre (Between) is a videoperformance. It is a hybrid study on body-base and balance as embodied awareness composed as a visual notation on the states of presence in isolation conditions.

The work was carried out during the quarantine, in July 2020. It's a dance in a sewer passage that existed between my house and the house next door.

This kind of corridor is steep and the sound reverberates. It can be a solo video performance and also a videoart piece where I experience the embodied expressiveness coming from the relationship between risk and balance



The video performance (15'42") was released for Bienal Sur - Factors 8.0 - online festival

https://www.youtube.com/watch?v=_a1QT4Txv8A&t=150s

A BODY WITHOUT FACE, LOST IN THE DESERT

MASKA

BY CAROLINA BERGER



A faceless body, lost in a desert, discovers that before it finds a way,
it needs to move time inward.

A video dance by Carolina Berger
with generative soundtrack by Ronaldo Palma

Duration: 7min 20seg
Conceived and performed by : Carolina Berger
Curator O Sítio_Floripa: João Aires
Sound Design and original soundtrack: Ronaldo Palma
Photography: Carolina Berger, Carlos Eduardo Magalhães e Karim Rojas
Body preparation: Evelin Bandeira (SP) e Felipe Santi Coneratto
(Florianópolis)

Supported by: LabArteMídia (ECA-USP)

Developed during artistic residency - OSítio_Florianópolis - Florianópolis,
april 2019

Final edition - march 2020 - Sao Paulo .

"CORPO-COR#NOCOPIA"

Video dance '

For the YouTube Arts Project - In_ventos Poéticos
Conceived by Carolina Berger with Rodrigo Bragança
Camera: Marcus Frutig and Pedro Suim



Mobile and other personal media are becoming a digital "cornucopia", symbols of an endless libido for information and connections that nourish us with plenty of possibilities.

But how much do these memories and self-representation machines drive our movements and set standards for our actions and thoughts?

How do we connect with the uniqueness of our movements amid so many technologies that extend (and dictate) our gestures?

The metaphorical play with the meaning of the word Cornucopia makes us think of the excess of standards of being and representing ourselves in the present.

"Body-Cur#NoCopia" _ is a video performance that deconstructs automated and paralyzing gestures to celebrate presence, subjectivity and freedom through improvisation and dance.





TALANTE CHOICE



video dance _ 2020

"Talante" means "Choice". It's an act of making a decision when faced with many possibilities. The video dance uses inner words to direct our actions towards symbolic forms of time where our decisions are beyond doubt.

Performer: Carolina Berger

Videomakers: Felipe Morais, João Freddi, Mariana Prado

Production: Gabriella Gouveia

Makeup: Lupity Pleké

Costume designer: Ny di Nicolý

Editing: João Freddi



氣 | 气 | 氣. Qi

Video performance - Exhibition release: Sound Island Festival | ArtScience Museum - Singapore



Every living thing has an active principle.

This is called the material energy.

It's related to the air element.
氣 or Qi is action, movement and breath.

And it's found in many cultures.

In ancient Greece it's similar to pneuma.
In Hindu religion it's prana.

In Tibetan Buddhism is related to the concept of lüing.

氣 was produced in a glimpse of the energy flow.

The performative video is an improvisational choreography made with pure intention as a glimpse of feminine lightness.

This force connected us and the powerful relation between body and music created the movement life-process: always present and transforming the future.



Performance | Body: Carolina Berger (Brazil)

Performance | Violin: Rachel Chen (Singapore)

Post-Production: Carolina Berger

Produced at SoundIsland Festival 2014 | NTU - Nanyang

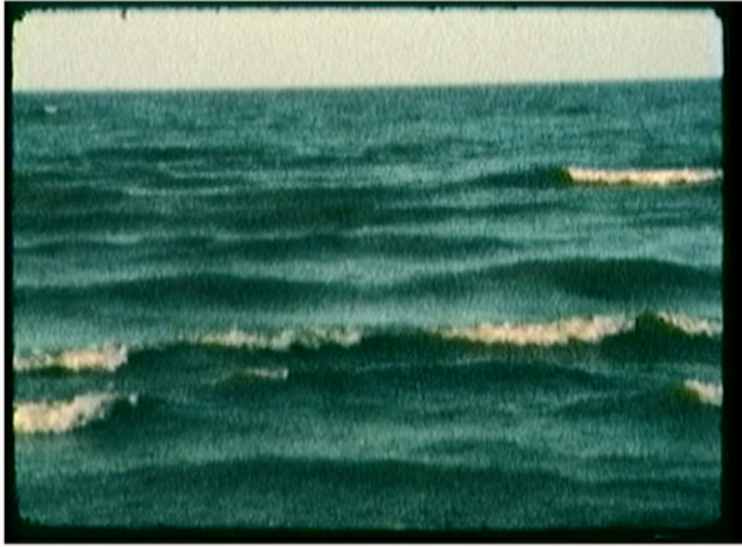
Technological University

Daniel Belton's Workshop

Daniel Belton Workshop | Financial Support:

Good Company Arts (www.goodcompanyarts.com)

FILM + VIDEO DOCUMENTARY + FICTION



2007

The Pampas Unknown Desert

- documentary - 27' coproduction Brazil/Norway

NUFF Climate Change - Idea competition - Financial Support Best Documentary Film -

Gramado Film Festival Best Documentary Film - Brazilian Competition 6° Santa Maria

Vídeo and Cinema Festival

<http://carolinaberger.com.br/video/heranca/>

2008

Reminiscences of days gone by - 15' - coproduction Brazil/Argentina

<https://vimeo.com/428359388>

2009

The Whereabouts of Time

DOC TV IV - National Program for Documentary Production Ministry of Culture - Brazil

2008-2009

<https://vimeo.com/25721002>

2020

Emptiness _ Videoart

<https://vimeo.com/406041579>

Diana's Meeting - Quarantined Art

<https://vimeo.com/430077148>

SHORT FILM - INSTALLATION PROJECT EMPTINESS



Non-fiction film that reveals presence through the contemplation of a place where time can be felt within forms and the glimpses of movement. This is the place where I spent my childhood in the South of Brazil. All the roads crossing this landscapes are part of my Self's memories.

The installation is an immersive environment where the vastness of this experience can be imagined and felt by the audience.

Stones, dry flowers, photographs, multichannel video and objects are there to make up the emptiness of the past.

The installation project is in progress.



The video has been edited and the installation is being conceived.



@labpresenca

youtube.com/c/labpresenca

D i g i t a l C o n t e n t





@labpresenca

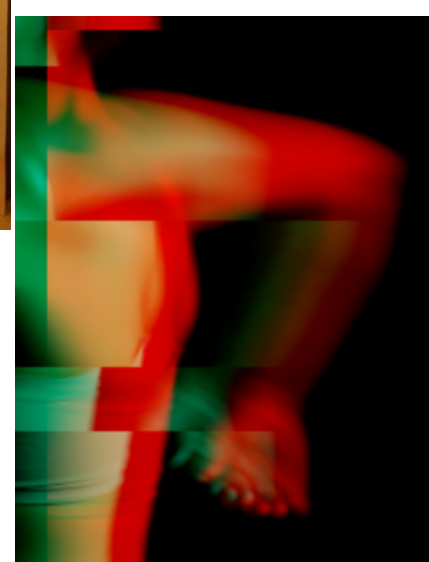
Laboratory of experiences
on here-and-now

Scientific Communication content
Screenplay, production,
editing and presented
by Carolina Berger

Embodiment
Technology
Performing Arts
+
Creativity
Body Awareness



#presenca #artesdocorpo #artesdapformance #divulgacaocientifica
#artecontemporanea #artetecnologia #conscienciaporpal
#presence #technology #body #bodyawareness #research
#artresearch #scientificcommunication #laboratory
#artlab #medialab #performance #performanceart
#contemporaryart #presenca #tecnologia



PHOTOGRAPHY



GET ME WINGS

Macro Photography Series



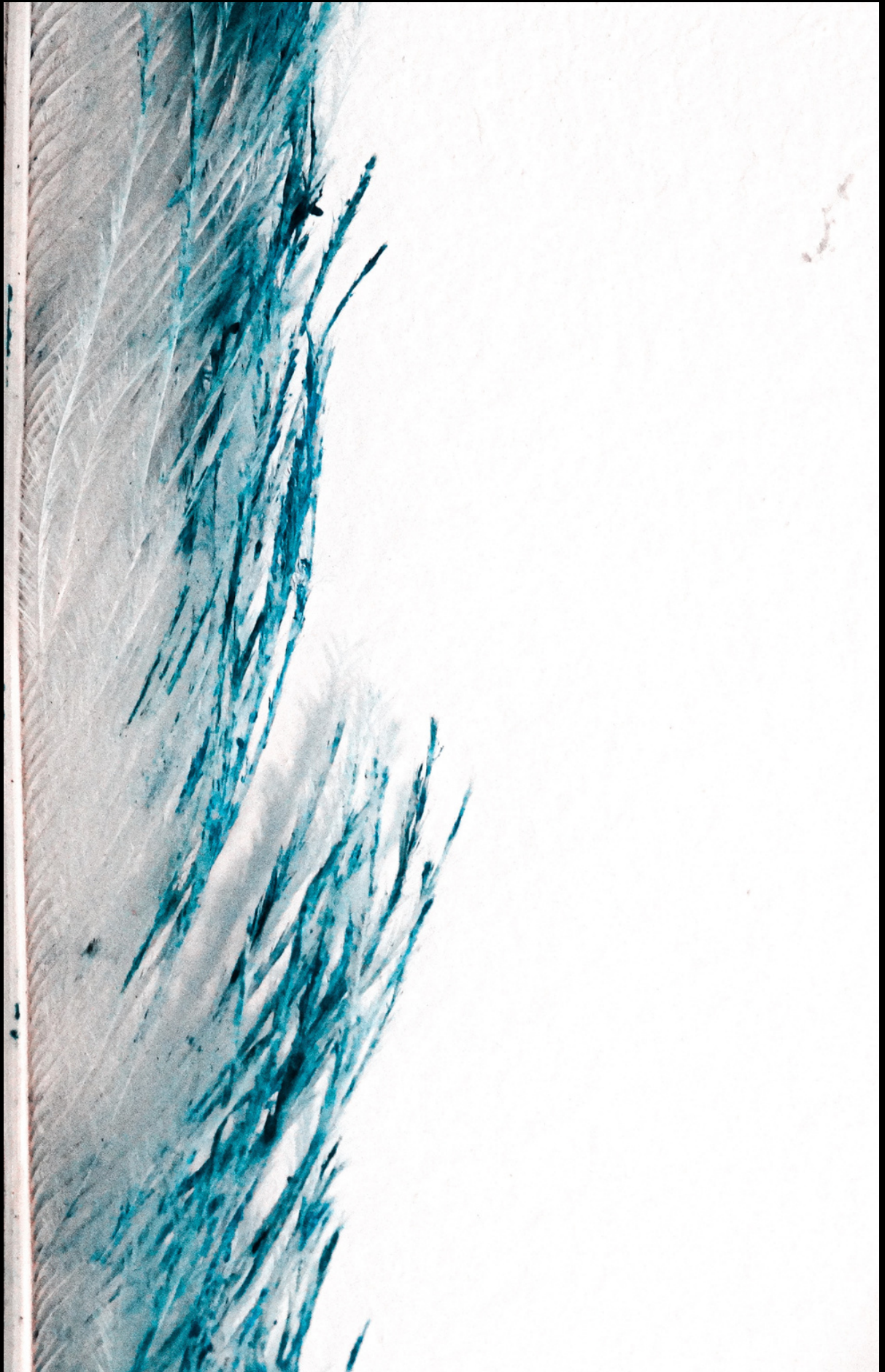
"Get me wings" is a minimalist series about the form of feathers.

I'm a collector of found feathers and I use them to mould forms for video performances and canvas .

The objects where also used as paintbrush for one of the canvas made during Ethereum Origins Project at @moblanc.art gallery.

The series is very extensive (about 40 photographies) and some feathers are colored with oil pastel crayons used to paint canvas.



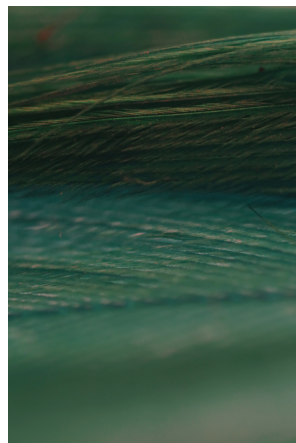
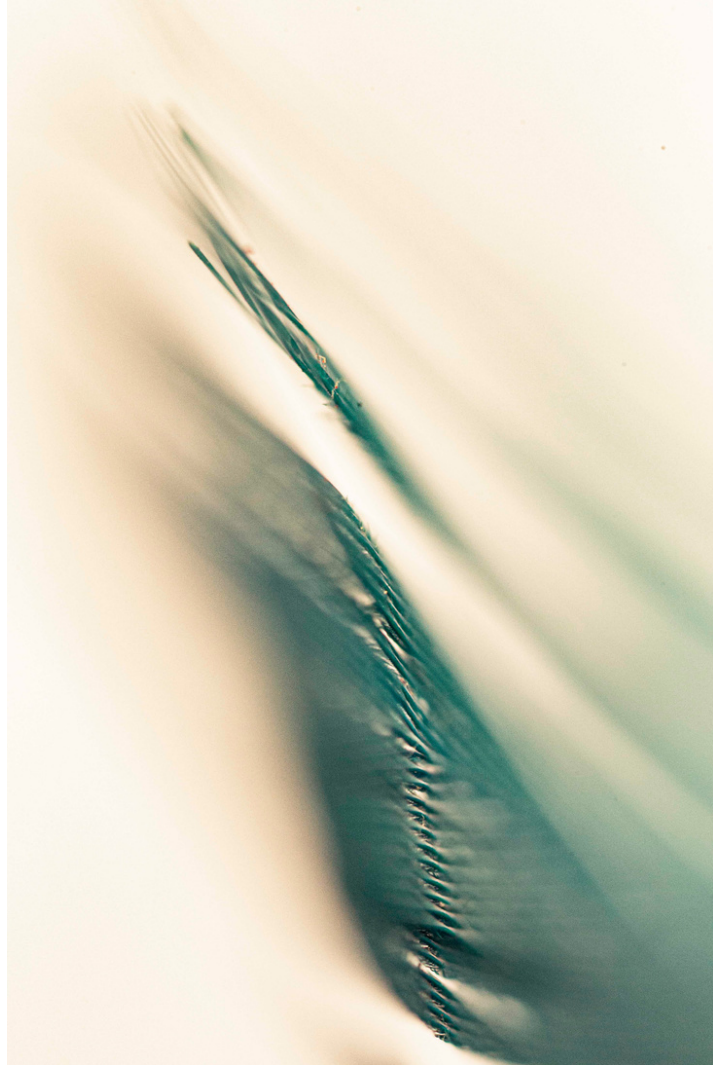




IN_CORPOREAL

exhibition at @moblanc.art
carolinaberger.com.br/in_corporea/

INSTALLATION
VIDEOPERFORMANCE
MACRO PHOTOGRAPHY



IN_CORPOREAL

exhibition at @moblanc.art

INSTALLATION
PostCard for the Exhibition



The installation is composed by a video performance and macro photographs on how images crystalize symbolical forms from our movement and gestures. The installation is represented by the art gallery.



@carolbergerperformer | SÉRIE (IN)CORPÓREA | 2019

Eis a presença, nascida do centro da esfera Terra, onde pulsa o calor do chão. Quando incorporada, ela preserva o tempo tangível de teu olhar disperso ao futuro.

Sempre além da precariedade do julgamento, a presença expande clareza à matéria e fluxo ao corpo. A direção de suas tênues linhas do aqui e agora são carícias incessantes à multidão.

Quando flui ao mover-se das ondas, a presença que tu emana é cada uma e todas as tuas certezas desnudadas no dizer dos teus gestos.

Que a presença tua encontre sempre certezas no profundo agora e no eixo do que te move.

Ato presente seja o afeto que tua ação espalha como raízes firmes em solos férteis.

Cultivada como a terra que te pariu, que ela te eleve ao topo e reconheça em ti um corpo vivo de consciente ação.

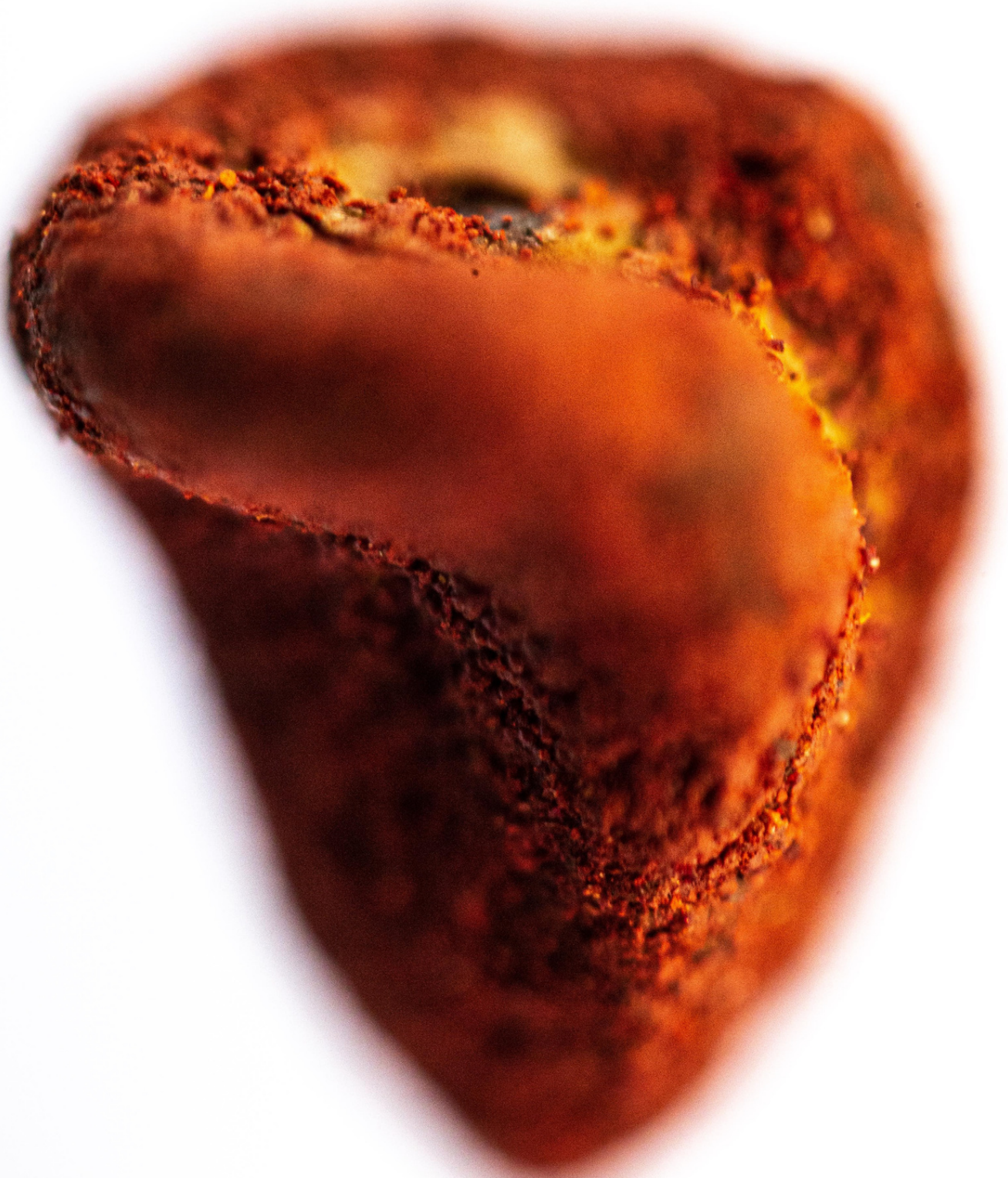
INVOCAÇÃO À PRESENÇA



carolinaberger.com.br

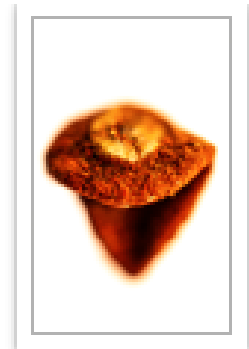
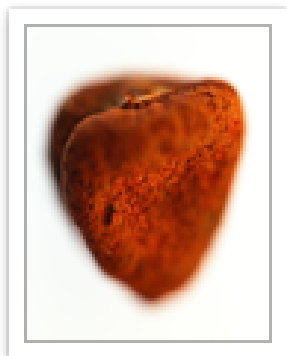
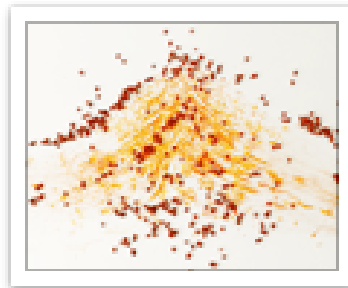
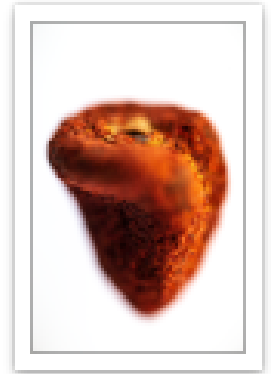
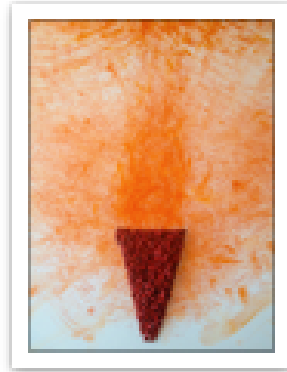
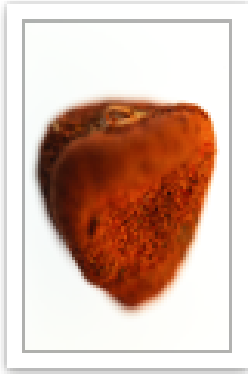
URUCUM

macro photography
fine art photography
annatto seeds



URUCUM

macro photography
fine art photography
annatto seeds



HELLO CATALOG _

"A FLOWER THAT LANDED ON MY CEILING"

40 PHOTOGRAPHS - MINIMALISM AND NATURE



A stylized, handwritten signature in black ink, appearing to read 'CB', is positioned in the lower left corner of the page.

CAROL BERGER

_ 2021





EXTENDED REALITY

VR/ AR

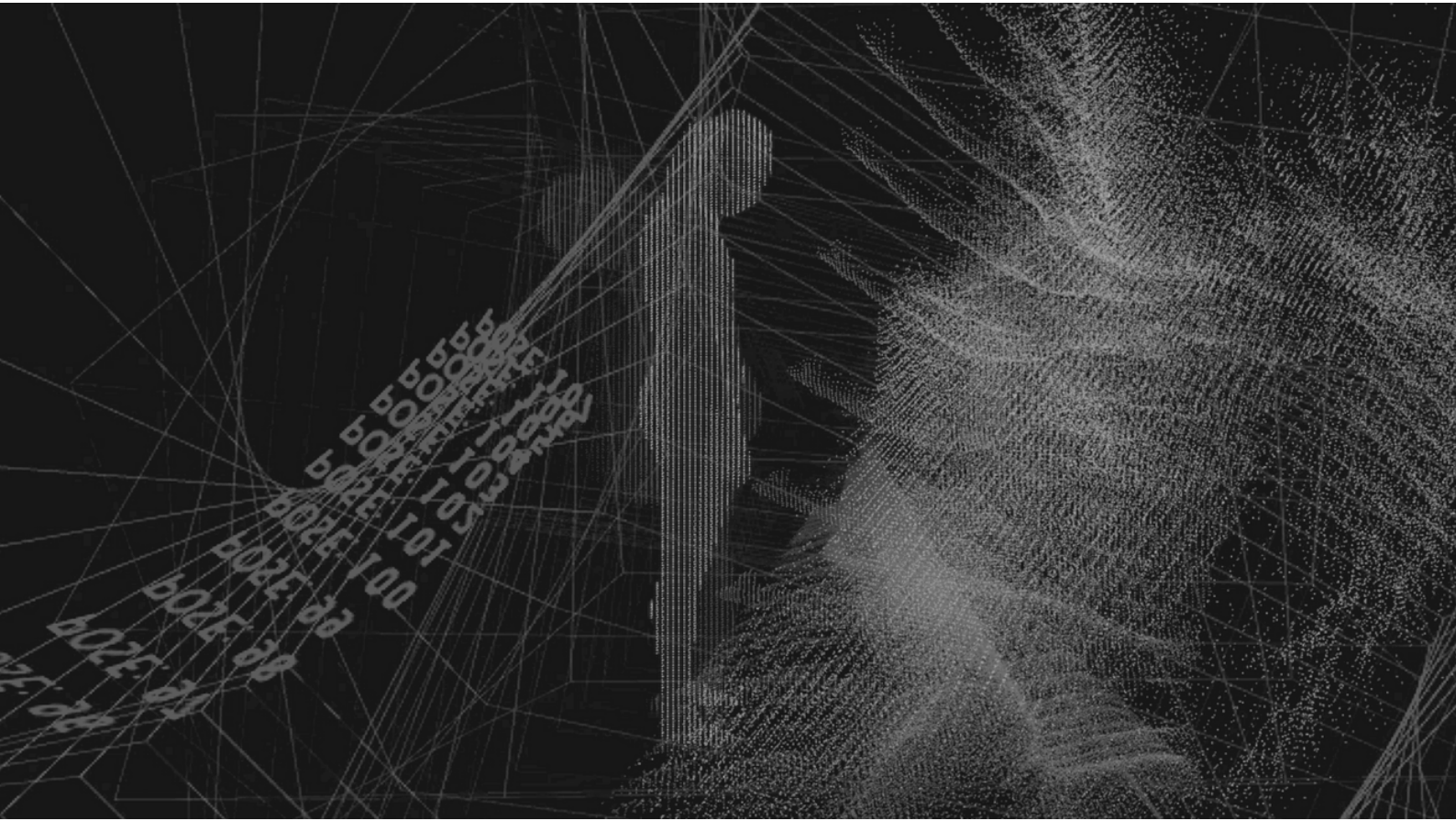
Creative Director

Embodiment _researcher _
Action preparation techniques



BODY_ARTIFACT

augmented reality performance



Each artefact that we add to our actions are useful and meaningful technologies that change our presence. “BodyArtifact” uses Augmented Reality as a means for the acquisition of cognition by viewing another space or place of performance oriented by the movements conditional on the use of technologies.

Documentation

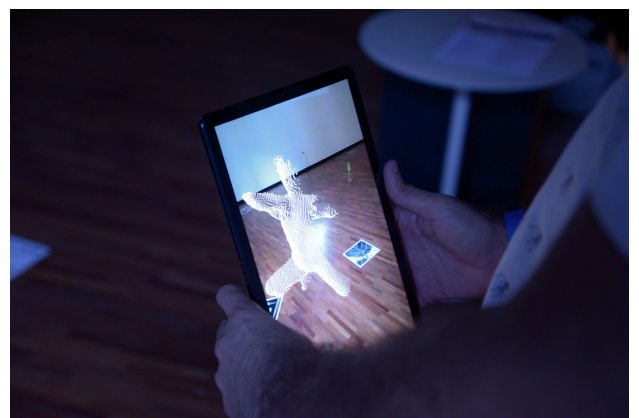
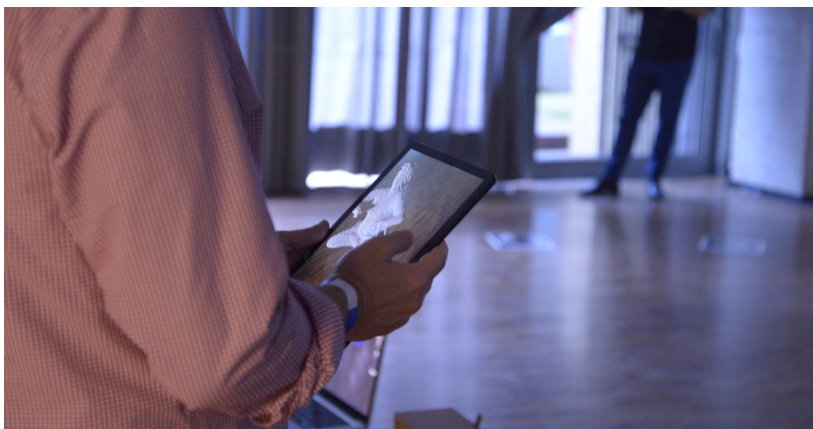
<https://vimeo.com/346233237>

teaser:

<https://vimeo.com/345964829>

website:

http://carolinaberger.com.br/corpo_artificio/



O BECO

360 video

casting producer and performer

Beco is an investigation that tests the possibilities and limits of audiovisual in 360 and the Orad program as an immersive experience based on an intervention in the urban space. Conceptualized to contextualize political polarization and attacks against artistic expressions such as graffiti, the work seeks in a 360-degree sequence to show the dynamics of erasing and painting walls at Beco do Batman, in Vila Madalena, while characters perform synchronized everyday situations in the city.

The union between the two applied technologies revealed issues solved inventively during the process, such as the difficulty of synchronizing the interaction of characters in the four quadrants, the hybridization of images shot in the studio and the creation of sound. The project brought together a vast and specialized team of artists, technicians and researchers gathered at LabArteMídia.

Link: <https://www.youtube.com/watch?v=oA82Yqb6bYE>



PASSISTA 4.0

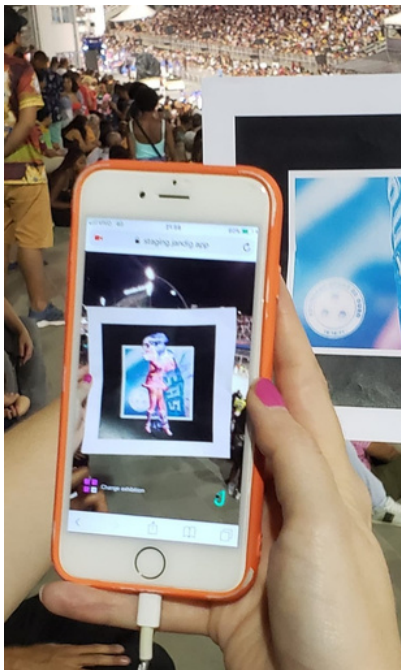
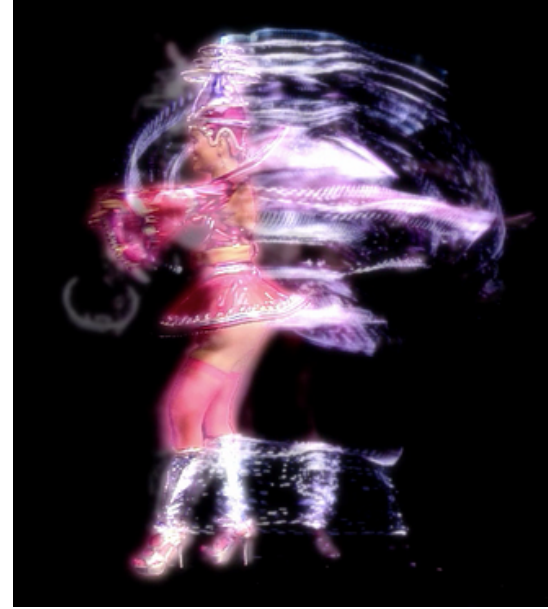
Augmented Reality Experience
Carnaval 4.0 Project for Rosas de Ouro
By LabArteMídia

Screenwriter, augmented reality scene director and
post-production artistic director

An augmented reality experience that addresses how we communicate and what devices we use to expand our knowledge through the History of Industrial Revolutions.

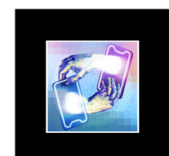
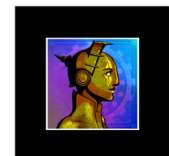
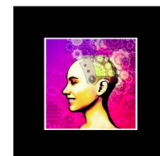
Our gestures, our screens and our body expressions lead us to understand how we move through technology and with technology. In the float - the female figure is the highlight. Two emblematic robots, from science fiction in cinema and the reality of contemporary robotics, represent icons of industrial revolutions: on the one hand, the figure inspired by the robot Maria from the film Metropolis, by Fritz Lang; on the other, inspiration is the humanoid represented in films like Ex Machina and by Sophia, one of the first and most complete robots of Revolution 4.0.

The augmented reality images are a tribute to women who were workers and great precursors to industrial revolutions. To symbolize this strength and the courage of women, the team at LabArteMídia (CTR / ECA / USP) @labartemidia created choreographic excerpts for the passista Rosana Garcia to interpret. The images create an experience with our gestures and movements with each new technology and were produced from interviews with members of the Rosas de Ouro community.



Project coordinated by Almir Almas (ECA / USP) for the science and technology Carnaval 4.0 Project

Produced by media and film researchers from LabArteMídia - Media and arts laboratory - ECA- USP in partnership with @jandig.art., and supported by the Information Technology Superintendence (STI) USP.



ROSEMARY MOURA
PASSISTA 4.0
USP / ROSAS DE OURO
EXPERIÊNCIA

- Acesso a app AR / Passa
- Adquirir o aplicativo à vontade.
- Aponte o seu celular para as imagens, identificando as bordas completamente.
- Pronto, a mágica acontece.

As imagens dos personagens estão em animação no canal "The Artist".

ROSAS REVOLUTION

360 video experience
Carnaval 4.0 Project for Rosas de Ouro
By LabArteMídia

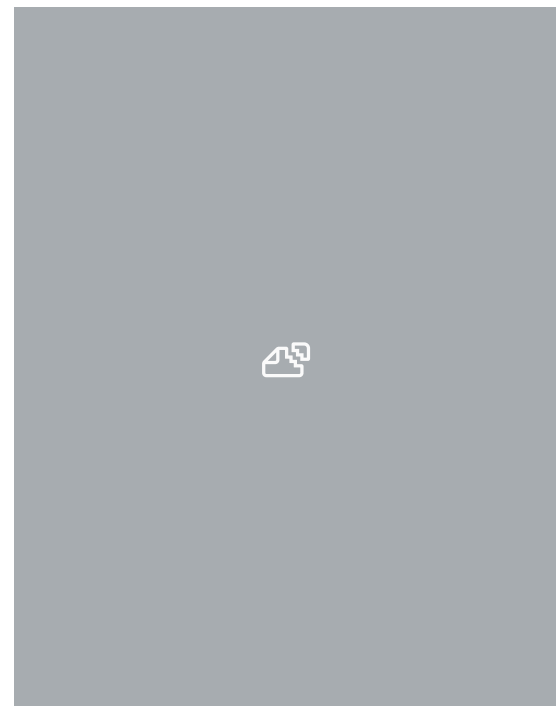
Screenwriter and codirector - Collective project
Developed by media researchers at @labartemidia

Could a robot's artificial heart be embraced by the human heart?
The 360 ° film Rosas Revolution produced by LabArteMídia (CTR-ECA / USP) explores the intense reality of Rosas de Ouro community to tell about the apothecic transformation generated by technological inventions and human magic during the carnival.

Based on stories of characters that lead the carnival experience, we enter the avenue to follow how the school finds in the revolutions a theme for the plot of 2020.

After all, the great revolution of carnival is to be together to celebrate a show built by many hearts, that reverberates to thousands more through telecommunications. The film shows the emotion represented on the avenue by the revolutions that transform lives, habits and the relationship between the public, the community and creators.

When you enter this virtual reality experience, you will not only see, but also live the legacy of a new era that quickly fills the pages of History.



PROJECTS

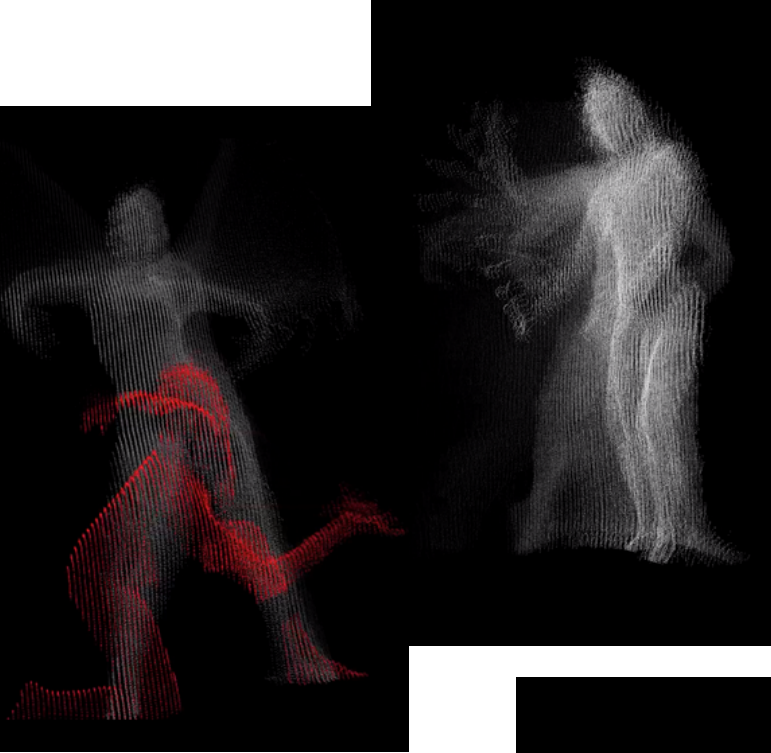
in progress / non-exhibited works



AVANTE
ART STUDIO

#DIGITALSELFPRESENCELAB: INTERMEDIA PERFORMANCE AND INTERACTIVE DANCE LABORATORY

VIRTUAL



RITUAL



CREATIVE DIRECTOR: CAROLINA BERGER
TECHNOLOGY DEVELOPMENT: PAULO COSTA
SPATIAL AUDIO: JOM MONAZZI
ORIGINAL SOUNDTRACK: RONALDO PALMA

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Video portfolio

Intermedia Performance _ Video dance - Augmented Reality Performance

<http://carolinaberger.com.br/biografia/>

Science, art and technology youtube channel

Lab.Presença: Laboratory of Experiences on here and now

[@labpresenca](https://www.youtube.com/c/labpresenca)

<https://www.youtube.com/c/labpresenca>



essence is more
@carolbergerperformer

